

PALO ALTO NETWORKS CPSP PROGRAM

The Palo Alto Networks Certified Professional Services Partner program enables and promotes qualified partners who have demonstrated world-class professional services capabilities and expertise. Customers can have full confidence that CPSPs are leveraging best practice deployment methodologies with the support of our professional services subject matter experts and resources.

Confidence for Our Customers

Palo Alto Networks® Next-Generation Security Platform is driving change in the security industry by helping customers regain visibility and control over their applications, users and content from any connected network. As with any technology deployment, professional services engagement plays a major role in the success of the project and the long-term satisfaction and security of the customer.

The Palo Alto Networks CPSP program distinguishes partners who have demonstrated top-tier professional services capabilities and expertise. Partners in the program gain access to a variety of assets designed to aid in the consistent delivery of their services, and direct access to the Palo Alto Networks team of professional services subject matter experts. Customers, meanwhile, get total assurance that their service providers are leveraging best practice deployment methodologies.

Commitment to Success

We are committed to our customers' success, with the assurance that Palo Alto Networks CPSP partners have the best preparation, training, tools, techniques and information at hand. CPSP partners work with Palo Alto Networks to ensure high standards are being met.

Continuous alignment includes:

- Advanced consulting training by the Palo Alto Networks Profession Services team.
- Ongoing product re-certification and accreditation, including Accredited Configuration Engineer (ACE) and Palo Alto Networks Certified Network Security Engineer (PCNSE) designations.
- Advanced implementation training and assessments, including the Customer Simulation Lab (CSL) workshop.
- Adoption of Palo Alto Networks Professional Services methodologies, tools and templates.
- Access to Palo Alto Networks Professional Services community discussion forums.

Palo Alto Networks regularly monitors CPSP partners' ongoing success and customer satisfaction by conducting customer surveys, project audits and quarterly business reviews. CPSP partners are required to meet rigorous authorization requirements to ensure the highest possible standards and quality of service.



Benefits to Our Customers

Choosing the right professional services partner is critical to the ongoing success of your next-generation security solution. Palo Alto Networks enables CPSP partners so customers can choose the best organization to address their professional service needs. CPSP partners provide the following benefits:

- Confidence in standardized best-practice deployments and engagements.
- Options when selecting a professional services provider.
- Localized services, including local language and regional market knowledge.
- Multi-vendor knowledge from partners, as a trusted security advisor.
- Global professional services availability.
- Managed and monitored customer success and partner service quality.

About SynerComm Inc.

For more than three decades, we have made it our business to partner with industry-leading vendors. We leverage respected industry research such as <u>Gartner Magic Quadrants</u> when evaluating partners and solutions. High ability to execute and high completeness of vision. This ongoing work by SynerComm helps position you for tomorrow while ensuring the best execution of your vision today.

To learn more, visit: www.SynerComm.com

About Palo Alto Networks

Palo Alto Networks is the next-generation security company maintaining trust in the digital age by helping tens of thousands of organizations worldwide prevent cyber breaches. Our innovative security platform prevents known and unknown threats, and safely enables applications, users and content, empowering organizations to securely and efficiently move their businesses forward.

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